

Eco 5 Rated Environmental Product Label Explained

Products bearing the Eco 5 Rated label have been internally assessed against stringent environmental criteria and are good for the environment and human health. The Eco 5 Rating assessment considers criteria including materials, harmful substances, expected life cycle, packaging, separability, recyclability, and emissions that are harmful to the environment. Eco 5 is an internal Advanta rating and is not an independently verified or third-party certification.

To achieve an Advanta Eco 5 Rating, products must meet the following 12 criteria (where applicable): Product Life, Product Stewardship, Emissions, Separability, Recyclability, Packaging, Product Identification, Product Information, Harmful Substances, Padding Materials, Fabrics/Upholstery Materials, and Timber & Natural Materials.



Eco 5 Rating Assessment Criteria

1	Product Life	Expected product life exceeds 12 years under normal use	7	Separability	The product is sufficiently separable into constituent materials
2	Product Stewardship	Product can be returned to Advanta and processed through our End-of-Life "Take Back" Program	8	Emissions	The product does not produce emissions that are harmful to the environment
3	Recyclability	The product can be recycled or repurposed	9	Packaging	The product is packaged with recyclable or reusable cardboard or plastic materials
4	Product Identification	The product is clearly labelled and identifiable	10	Product Information	Detailed product information is available either online or alternatively in printed format
5	Harmful Substances	The product does not contain harmful substances	11	Fabrics / Upholstery Materials	The product can be upholstered in sustainable materials if an upholstered item*
6	Adhesives	The product uses low VOC or low emission adhesives if applicable	12	Coatings & Treatments	No coatings or treatments are applied that prevent post-consumer recycling

**subject to product specifications*

Please contact us directly on 1800 800 980 if you require further details on the above assessment

