

Sustainability is in our DNA

Sustainability is at the heart of our design philosophy. We believe that creating lasting, functional, and beautiful spaces goes hand in hand with responsible environmental stewardship.

OUR SUSTAINABILITY COMMITMENT

“At Advanta, we are committed to designing and manufacturing commercial seating solutions that support a sustainable future. We embrace circular economy principles, prioritise ethically sourced and low-impact materials, and strive to reduce our environmental footprint across the entire product lifecycle. Our goal is to deliver durable, stylish, and responsible seating that supports both people and the planet.”

Our Sustainability Priorities



1 Adopt Circular Economy Principles

- › Design for disassembly, repair, and recyclability.
- › Use modular components to extend product life and reduce waste.
- › Conduct our Eco 5 Environmental assessment and product stewardship “End of life “take back” program for all products.



2 Use Certified Sustainable Materials Where Appropriate

- › Strict criteria met when looking at material and product selection process.
- › Source FSC-certified timber, recycled materials and metals, and low-VOC finishes.
- › Certify our products – Eco5 Rating, Greenguard, BIFMA and AFRDI Blue and GreenTick.



3 Minimise Waste & Emissions

- › Implement closed-loop manufacturing processes.
- › Reduce energy and water consumption in production.



4 Ensure Ethical & Transparent Supply Chains

- › Uphold fair labour practices and traceability.
- › Avoid materials linked to environmental degradation or unethical labour.



5 Design for Longevity & Reuse

- › Prioritise durability and timeless design to reduce replacement cycles.
- › Offer refurbishment or take-back programs to extend product life.

Certifications Glossary

We are committed to quality and standards in chair durability, sustainability and safety. Below are our certifications explained.

Australasian Furnishing Research and Development Institute



AFRDI Approved Products. Advanta has several Australasian Furnishing Research and Development Institute (AFRDI) tested products. AFRDI operates a national system of quality testing and certification for furniture, furniture components and related products and materials, with the aim of lifting quality and longevity, safety, suitability for purpose and ultimately, benefiting sustainability through conservation of resources.

Environmental Product Label – Eco 5 Rated



Products marked with our Eco 5 Rating have been internally assessed against strict environmental criteria and are considered better for the environment and human health. Eco 5 is an Advanta internal assessment tool and is not a third-party certification. The Eco 5 assessment is an internal checklist aligned to commercial furniture sustainability factors, covering materials, harmful substances, emissions, expected lifecycle, packaging, separability and recyclability. At Advanta, we cross-check new product development and production against product life and stewardship, identification and information, padding, fabrics/upholstery, timber/natural materials, adhesives, and coatings or treatments, including checks at every stage from design to manufacture and end-of-life.

BIFMA (Business + Institutional Furniture Manufacturers Association)



Advanta has a number BIFMA certified products. BIFMA certification ensures furniture meets rigorous safety, durability, and sustainability standards for commercial use. Products tested to BIFMA standards are built to perform reliably in demanding environments.

CATAS



CATAS is a leading European certification and testing body for furniture and wood-based products. Several Advanta products carry this certification. A CATAS certified product guarantees high performance, durability, and compliance with international safety and quality standards.

FSC Timber (Forest Stewardship Council)



Carrying this certification means that the timber comes from responsibly managed forests that provide environmental, social, and economic benefits. It ensures sustainable sourcing and helps protect forests for future generations.

GREENGUARD



GREENGUARD Certification confirms that a product meets strict chemical emissions limits, contributing to healthier indoor air quality. It's ideal for spaces where people spend extended time, such as offices and schools.

Eco 5 Rated Environmental Product Label Explained

Products bearing the Eco 5 Rated label have been internally assessed against stringent environmental criteria and are good for the environment and human health. The Eco 5 Rating assessment considers criteria including materials, harmful substances, expected life cycle, packaging, separability, recyclability, and emissions that are harmful to the environment. Eco 5 is an internal Advanta rating and is not an independently verified or third-party certification.

To achieve an Advanta Eco 5 Rating, products must meet the following 12 criteria (where applicable): Product Life, Product Stewardship, Emissions, Separability, Recyclability, Packaging, Product Identification, Product Information, Harmful Substances, Padding Materials, Fabrics/Upholstery Materials, and Timber & Natural Materials.



Eco 5 Rating Assessment Criteria

1	Product Life	Expected product life exceeds 12 years under normal use	7	Separability	The product is sufficiently separable into constituent materials
2	Product Stewardship	Product can be returned to Advanta and processed through our End-of-Life "Take Back" Program	8	Emissions	The product does not produce emissions that are harmful to the environment
3	Recyclability	The product can be recycled or repurposed	9	Packaging	The product is packaged with recyclable or reusable cardboard or plastic materials
4	Product Identification	The product is clearly labelled and identifiable	10	Product Information	Detailed product information is available either online or alternatively in printed format
5	Harmful Substances	The product does not contain harmful substances	11	Fabrics / Upholstery Materials	The product can be upholstered in sustainable materials if an upholstered item*
6	Adhesives	The product uses low VOC or low emission adhesives if applicable	12	Coatings & Treatments	No coatings or treatments are applied that prevent post-consumer recycling

*subject to product specifications

To access which products have accreditation, please use the accreditation filter on the product page or alternatively feel free to call us on 1800 800 980.